

Magik Apps

App Guide

Purpose of this guide:

So you want to build an App? Fantastic! Apps are amazing things, customised interfaces are allowing us to interact and experience media like never before and Magik New Media is very excited to be able to help bring ideas to life. We have developed this guide as a starting point for App Development, a place for you to confirm some key points and describe how you want the App to look and what you want it to do. **We look forward to seeing what you come up with!**

This guide is made for you to circle, scribble, write, take notes, draw & generally get you thinking about how you want your app to work and look

App Name: _____

Choose your platform(s) (Circle Choices):



What type of app is it?



Business



Education



Entertainment



Finance



Photo & Video



Games



Social Networking



Other

What technology does your app need to work?



GPS



Camera



Video



Internet



Accelerometer



Microphone



Other

Will users have to pay for your app?

☐

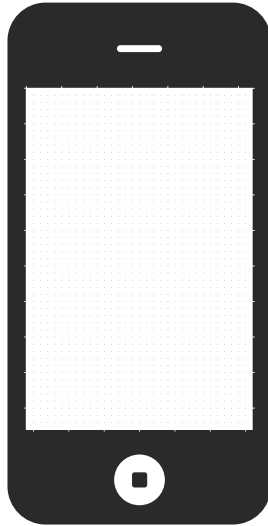
Will users be able to pay for additional content?

☐

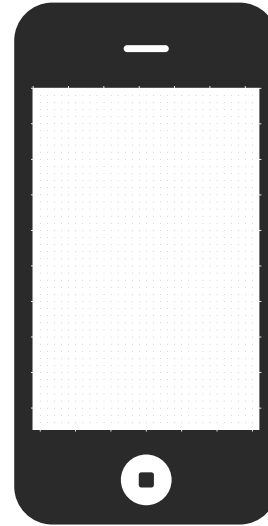
What do you want your app to do?

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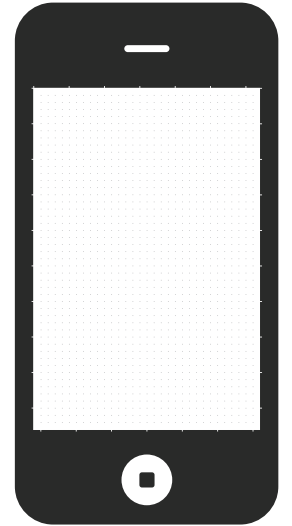
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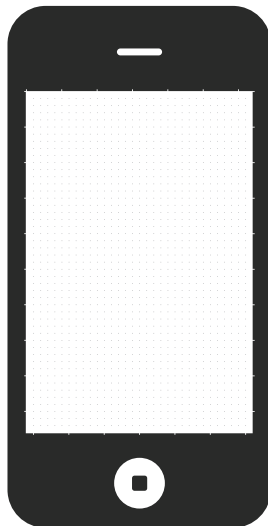
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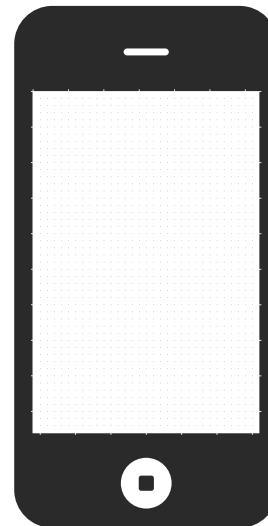
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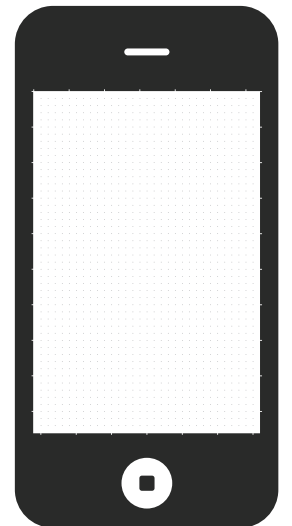
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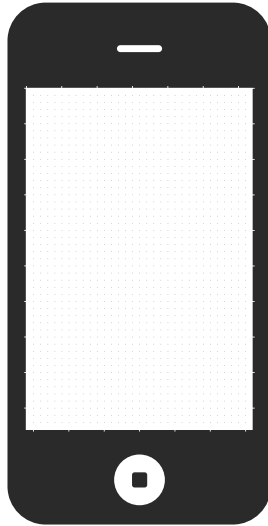


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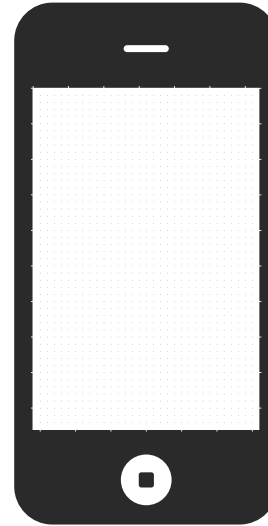


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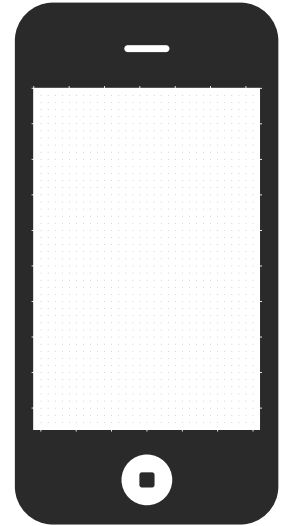
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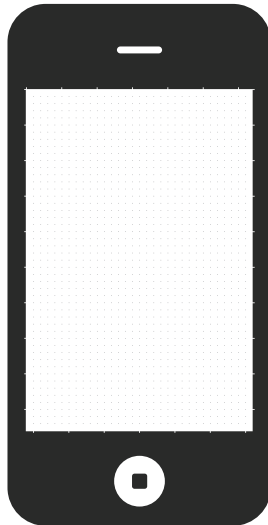
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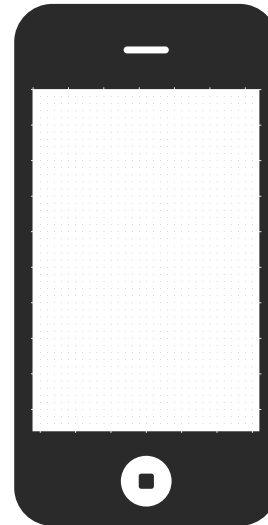
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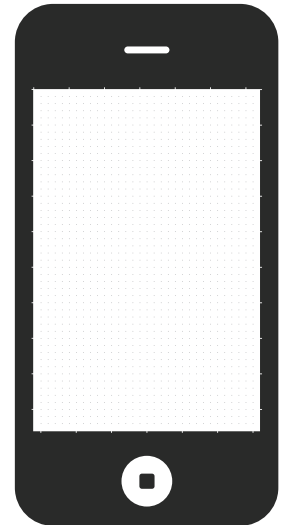
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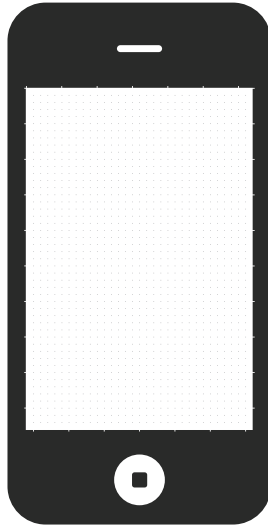


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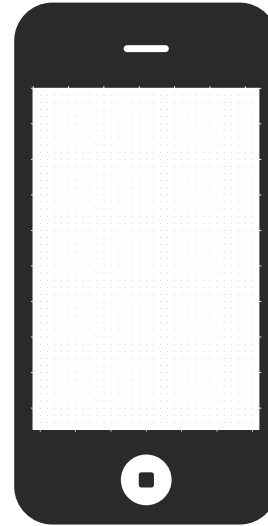


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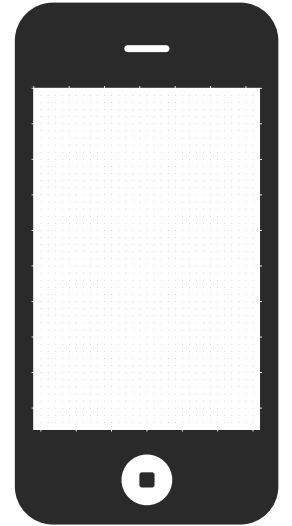
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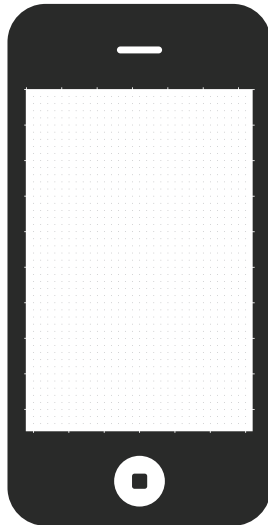
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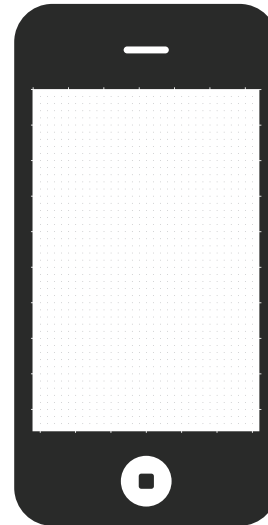
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